

AGENDA
Special Events and Promotions Task Force
Conference Room A – 4th Floor – City Hall – 200 North Second Street
Monday, February 7, 2022
4:00 p.m.

1. ROLL CALL
2. INVOCATION AND PLEDGE OF ALLEGIANCE
3. APPROVAL OF JANUARY MEETING MINUTES
4. ONLINE EVENTS CALENDAR
5. UPCOMING EVENTS
6. EVENT IDEAS AND RESOURCES
7. NEXT MEETING – MONDAY, MARCH 7 AT 4:00 P.M.

The City of St. Charles offers all interested citizens the opportunity to attend public meetings and comment on public matters. If you wish to attend this public meeting and require an accommodation due to a disability, please contact the Office of the City Clerk to coordinate an accommodation at least two (2) business days in advance of the scheduled meeting at 636-949-3282 or 636-949-3289 (TTY – for the hearing impaired).

The City of St. Charles, Missouri, fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information, or to obtain a Title VI Complaint Form, please call the City Clerk’s Office at (636)949-3282 or visit City Hall located at 200 North Second Street, St. Charles, Missouri, 63301.

MEETING MINUTES
Special Events and Promotions Task Force
Conference Room A – 4th Floor – City Hall – 200 North Second Street
Monday, January 10, 2022
4:00 p.m.

1. ROLL CALL

Present: Chris Black, Gene Carroll, Peter Colombatto, Jill Ryan, Bob Benn, Mayor Dan Borgmeyer, Beth Norviel
Absent: Jose Jones

2. INVOCATION AND PLEDGE OF ALLEGIANCE

3. INTRODUCTIONS OF MEMBERS

Members were introduced and brief background given. Mayor shared the vision of the task force. He hopes the task force will help the City create and execute dynamic events. He stressed that we need idea people. The Mayor also shared the vision of the boroughs of the City and how that will shape how we market and do events.

4. SELECTION OF ROLES

A. CUSTODIAN OF RECORD – Beth Norviel
B. RECORDING SECRETARY - Beth Norviel

5. GOALS AND EXPECTATIONS OF TASK FORCE

See notes above under #3

6. 2022 EVENTS CALENDAR

Beth Norviel shared that her team is working on an online events calendar that will be shared the task force. A paper calendar of 2022 events was handed out for review and discussion.

5. EVENT IDEAS AND RESOURCES

Group discussed smaller concert venues in the area. Mention of North Main potential. Discussed Lindenwood's various venues. Discussed Hot Summer Nights that used to occur and the differences between that and Music on Main. Discussed how a Blue Grass music event might be a good addition.

6. NEXT MEETING – MONDAY, FEBRUARY 14 AT 4:00 P.M.

Next meeting actually moved to Monday, February 7 due to some scheduling conflicts.

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